



ANNUAL REPORT

2019/2020

EXECUTIVE SUMMARY

GOVERNANCE

- Committee Members
- Registrations
- Meetings and Elections
- Constitution
- Administrative Activities

MEMBERSHIP

- Subscriptions
- Member Numbers & Segmentation

TREASURER'S REPORT

DELIVERABLES

- Competitions
- OGAE Cards
- Fan Package Ticketing
- Social Media and Moderation
- Events

EVENTS AND SOCIAL ACTIVITIES

SOCIAL MEDIA REPORT

APPENDIX A - FINANCIAL REPORT

EXECUTIVE SUMMARY

OGAE Australia, also known as ESCFAN Inc. (Eurovision Song Contest Fans of Australia Network), has continued to provide the Australian fans of Eurovision with the best possible option amongst a vast network of Eurovision fan clubs. The Eurovision community we have created over the past 5 years thrives on diversity and inclusion, providing our members with a safe place to enjoy the greatest song contest in the world.

While the last 12 months have proved to be challenging for the Club, the OGAE Australia Committee has been able to deliver a welcoming, engaging and positive environment for all members. The rise of the COVID-19 pandemic may have halted our in-person events, but we were able to provide an excellent online service with our social media channels, newsletters and virtual parties.



GOVERNANCE



OGAE Australia Committee Members 2019- 2020

POSITION	NAME	RESIDENCE
President	Christopher Dean	Victoria
Vice President	Danie Tregonning	Victoria
Secretary	Kurtis Carter	New South Wales
Treasurer	Chris Greaves (Resigned 14/7/2020)	Victoria
Committee Member	Fleur Menezes	Victoria
Committee Member	Gemma Schuhmann	Queensland
Committee Member	Ricky Li	Victoria
Committee Member	Simone McDonnell	South Australia
Committee Member	Jayde Gray (Resigned 7/4/2020)	Victoria

Registrations

ESCFAN was registered on 9 December 2015 as an incorporated association (not-for-profit) under the *Victorian Associations Incorporation Reform Act 2012*, registration number A0094118B.

Our ABN is 52 172 837 162 and we have registered the following business names:

- OGAE Australia
- Eurovision Song Contest Fans of Australia Network (ESCFAN Incorporated)

Meetings and Elections

Regular committee meetings during 2019/2020 were held on the first Tuesday of each month to discuss general business via Skype.

Matters relating to the club were able to be raised via our communication and feedback portals (Facebook, Twitter, Email, Post and Website) by members at any time.

The Rules of the Association require an annual general meeting (AGM) of members to be held once a year. Due to COVID-19 restrictions affecting in-person gatherings, ESCFAN Inc is due to hold an online 2020 Annual General Meeting (AGM) and Committee election, via Zoom, on Saturday, October 10th 2020.

Constitution

ESCFAN Inc adopted a new set of Rules of the Association that were approved by our members at the 2019 AGM. The rules were later passed by CAV (Consumer Affairs Victoria), and are available on our website.

Administrative Activities

OGAE FB Presidents Board	Christopher Dean
OGAE International AGM	Christopher Dean
Broadcaster Liaison and Public Relations	Kurtis Carter Ricky Li / Jayde Gray* Christopher Dean
OGAE International Membership Cards	Ricky Li
OGAE Contest Coordination	Christopher Dean Danie Tregonning
Financials and Membership Management	Chris Greaves* Ricky Li
Minutes of Meetings	Kurtis Carter
Meeting Summaries	Kurtis Carter Christopher Dean
AGM 2020	All Team
Social Media Coordination	Danie Tregonning
Social Media Moderation	Kurtis Carter Danie Tregonning
Rules and Governance	Christopher Dean Kurtis Carter / Ricky Li
Website Management & Updates	Christopher Dean Danie Tregonning / Ricky Li Chris Greaves*
Newsletter	Christopher Dean Danie Tregonning
Ticket Ballot Allocation	Christopher Dean
Members Spotlight	Kurtis Carter Danie Tregonning
Club Competitions	Christopher Dean Danie Tregonning Fleur Menezes

*did not continue on committee

MEMBERSHIP

Subscriptions

Membership is available at a flat-rate of \$25AUD per person, with 2020/21 membership currently valid till 30 June 2021, as per the agreed motion carried at the last AGM in August 2019. We continue to provide free membership to Associate members under the age of 18. Fees collected cover items including (but not limited to): business fees, documentation submission, etc.

Due to the COVID-19 pandemic, members joining OGAE Australia after the clubs' last in-person event, the Australia Decides After-Party, were offered an extension of membership due to not enjoying the benefits of live events or an actual Eurovision contest.

Club members were also offered a complimentary membership extension until June 2021 as a prize option for our club competitions.



Membership Number & Segmentation

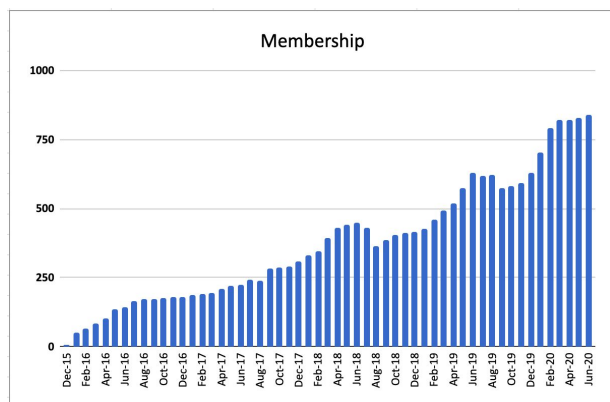
2020 has been a strong year for OGAE Australia, growing our membership to 842 members, up from 628 members at the start of the year. Similar to previous years, VIC and NSW accounts for 70% of our membership.

There was significant growth in membership during the month of January (71 new members) and February (89 new members), thanks to our effort and commitment in the Eurovision Top 100 show on Joy 94.9, Midsumma Carnival Stall, our activations at the Australia Decides venue and Pink Flamingo After Party.

Members by State	
VIC	328
NSW	260
QLD	103
SA	34
WA	45
TAS	9
ACT	26
NT	2
OVERSEAS	33
TOTAL	840

Gender Diversity	
Male	556
Female	277
Other	7
TOTAL	840

Members by Age	
Not Given	18
0 to 14 (Minors)	5
15 to 19	10
20 to 29	132
30 to 39	256
40 to 49	231
50 to 59	151
60 plus	37
TOTAL	840



Promotion Source	Jan - Jun 2020
Friend	100
Search Engine	9
Facebook	6
Twitter	1
Instagram	2
YouTube	3
Events	67
Flyer	0
Other	2

An additional question was added to the membership form in January to help capture where new members found out about OGAE Australia. Word of mouth is our number one promotional source, with events because the next most helpful. Having this function will help future committees to decide where to focus promotional efforts.

TREASURER'S REPORT

(Prepared by Ricky Li, explanation of the numbers included in the official financial report attached in Appendix A).

The 2019-20 committee started from a retained earnings of \$9,742 from our previous financial year. We also saw a significant revenue stream of \$9,125 coming from our membership renewal from July to October of 2019. As a result, we were on a very good financial footing to spend and provide more services to provide for our members, and promotion to grow the club further.

A budget was prepared for FY20 to run at a loss of \$4,200, utilising the majority of our surplus funds on events, similar to the scale of event spending from FY19. Our primary revenue source is our membership fees which reported an earning of \$15,705. Unlike previous years, where we had income from ticket sales and local tours during Eurovision, we took a different approach this year where we enticed casual attendees to become members for our live parties and events instead of selling entry tickets.

With the cancellation of Eurovision and the effects of the COVID-19 pandemic, there was an unexpected turn on our expenditure this financial year. Fortunately, much of our renewal revenue came in before COVID-19 started. The initial plan was to spend the majority of our funds bringing Icelandic singer, Hera Björk, to perform at our preview parties in April. The largest expenditure is our event expenses of \$12,769 which is largely contributed with the flights and accommodation booked for Hera Björk via Flight Centre. As COVID-19 caused most countries to close borders, and enforced harsh restrictions, our preview party was canceled. The process to seek a refund for the \$9,699 for flights and accommodation began with Flight Centre.

*** As of September 2020, \$6,450 has been refunded, with the remainder either in a credit situation, or still in process.*

We saw an increase in spending on Advertising and OGAE related costs (Cost of CardSkipper membership). Advertising costs were mainly procuring promotional badges and flyers for our stalls at the Midsumma Festival, Chillout Festival and Australia Decides.

We continued to grow our partnership with key stakeholders SBS, Joy 94.9 and OGAE International. New connections we also made with the Pink Flamingo Nightclub on the Gold Coast who provided the venue for our Australia Decides after-party at no cost to the club. These relationships play a significant role not just strategically but financially, as well. I hope the future committee will continue to strengthen those relationships and grow the clubs' presence in Australia and beyond.

Overall, COVID-19's impact on the club was not detrimental. There was a decrease in spending for events, and a dramatic halt on membership growth since April 2020. We ended the year with a loss of \$455.34 which brings our total equity to \$9,286.14. This surplus will help prepare the future committee to plan bigger and bolder activities for our members to enjoy, both in person, and virtually.

DELIVERABLES

Competitions

ESCFAN has been a full member of OGAE since 2017, making us eligible to participate in all the online club contests on offer from OGAE International: OGAE Song Poll, OGAE Second Chance, OGAE Video Contest and OGAE Song Contest. These competitions promote engagement and activity within and between clubs, requiring our members to suggest appropriate entries of Australian artists to compete against those put forward by other OGAE clubs across Europe.

At OGAE Australia, we are committed to engaging our members all year round with our own contests. We hold these exclusive contests for members to become more actively involved in the club, as well as providing reward for such engagement, in the form of prizes or membership extensions.

OGAE Cards

The OGAE club card process, Cardskipper, continued after its implementation early 2018. At our peak, 90% of OGAE Australia members had completed the activation - one of the highest rates from any OGAE club in the world. As the club pays for each card, activated or not, this was great to see.

The Cardskipper app has a messaging function available which was not fully tested during the 2019/2020 year. We hope to start utilising this at the end of 2020.

Fan Package Ticketing

The 2020 Eurovision Fan ticket package offer was significant in that we were able to put into effect our new ticket policy and procedure. The procedure was a move away from the random ballot draw that had been run in previous years, to a system that incorporated a ticket package “score” that prioritised long-running membership and loyalty to the club.

The original registration for the purchase of fan ticket packages for Eurovision 2020 was 186 individual club members, resulting in 139 applications (92 single and 47 coupled) for the random draw.

A second list was compiled as a “loyalty” list, based on the same 186 members’ instances of securing a fan ticket package in the past, and their length of membership in OGAE Australia. The score was based on .25 for each month of unbroken membership, with 12 points subtracted for each ticket package success

gained in the past. Members who applied with a coupled registration had their loyalty score averaged.

The two lists were presented side by side to the members.

The original intention of having the two lists was to halve the amount of ticket packages received, and allocate the first half to those highest on the Loyalty list, and the remainder to the Random Draw list, with those who had already secured a package in the first list, skipped over with the second. In practice, it was immediately evident that that was extremely difficult due to the different package types (seated/standing) and the request type of each application. Instead, the ticket packages were distributed by alternating between the two lists, one position at a time (eg. #1 on the loyalty list, and then #1 on the random draw list, moving onto #2 and #2, and so on).

One thing made the process very easy - OGAE Australia was given more packages than initially needed. This “unlimited” factor enabled us to test the policy, and gauge how the procedure would work out, without the danger of any member missing out.

With the actual ticket allocation from OGAE International being announced some months after our own application period, many members had already decided not to go ahead in accepting the package offer. The packages were also announced as being at a higher than expected price, which deterred further members who had initially applied. This allowed us to go through the entire list of 139 applications, and open the offer to other members who had missed the deadline on the initial draw.

In total, 124 fan packages were purchased by OGAE Australia members.

The policy and procedure worked extremely well overall, with positive feedback received. Our members found it to be a fair system, both to reward member loyalty, and to entice new membership.

Unfortunately, Eurovision 2020 was cancelled, which meant the tweaking of the process could not be carried out. Once fan ticket packages are made available again, which will hopefully be at the end of 2021, we can revisit, update and improve the process even more.

Social Media Management and Moderation

With OGAE Australia being a club that has a widespread membership, it is important to be able to connect online. Our “members only” Facebook page is a great way to make this happen, but unfortunately, has also been an area of trouble for the club in the past.

One of the key issues the 2019/2020 Committee tackled was the moderation of this social media platform, and the management and behaviour of the committee members themselves.

A Moderation Team was set up to ensure the moderation of our posts was conducted thoughtfully and responsibly by the committee, with offending posts and comments recorded in an issue log.

With the absence of a Eurovision contest in 2020, the ability for “discussion” was somewhat limited. However, overall, the members of the club conducted themselves extremely well on our social media channels, adding to the spirit of OGAE Australia being a safe place for everyone.

Events

Events have always been a big focus for the Club. Due to the ever changing COVID-19 pandemic, and following Federal and State/Territory advice, in-person Club run events ceased at the end of March 2020, with many events adapted to online formats wherever possible.

Our activities both in-person and online encourage new memberships and repeated yearly renewals, create ‘word of mouth’ for the organisation, and develop and grow relationships with associated organisations and communities such as the Australian host broadcaster SBS and interested groups.

During the year, a number of activities and functions have been organised and co-ordinated by members of our Committee, with participation/assistance from the following members.

EVENTS AND SOCIAL ACTIVITIES

2019 AGM (organised by the 2018/19 committee)

So You Think You Can Eurovision (organised by Christopher Dean)

The social calendar for 2019/20 was off to a great start with our AGM 2019 after party, featuring OGAE Australia's very first *So You Think You Can Eurovision*. Once again, the amazing staff at Inflation Nightclub took care of us, both downstairs at the AGM, and upstairs for a Eurovision party to remember.

Later in the night, it was "lights, camera, action!", with 8 acts competing in the clubs' first live lip sync competition. There were death drops, wind machines, broken violins and light up shoes, but the night belonged to Dale Roberts, who just managed to pip Jayde Gray at the post to win the night, and the coveted *So You Think You Can Eurovision* trophy. All reports indicated that it went "straight to the pool room".

We thank our other contestants Kurtis Carter, Simone McDonnell, George Mladenov, David Wilkins, Lee Martin, Colin Hyde, Lukman Uleng, Clint Lingard and Sally McAdams for making the night a success.



2019 & 2020 OGAE Song Contest (organised by Christopher Dean)

Each year, the network of OGAE clubs across the world allow a little bit of non-Eurovision music into their lives. The OGAE Song Contest has been running since the 80's, allowing each club to submit one song from a local artist in their country into a Eurovision-style online contest.

The selection for OGAE Australia was a tight race between Wafia's "So Good" and Tones And I's "Dance Monkey". While the latter was a huge hit all over Europe, the members of OGAE Australia voted in Wafia as our representative.

After a few more weeks of voting, OGAE UK was ready to deliver the results, and it was, err... UK! Again!! Australia finished a respectable 13th place (left side of the scoreboard, at least), with 12 points given to us from the UK.

2019 Junior Eurovision

Junior Eurovision may have a small following within OGAE Australia, but also a very dedicated one. We kicked off our celebration with a reaction video compilation of all the competing songs featuring critiques from Kurtis Carter, Raquel Carter, Danie Tregonning, Fleur Menezes, Jasper Adderly and Jessika Ross.

We also had some great reviews written on our website by Kurtis, Danie and Jasper, as well as Jasmin Bear, Josephine Kniepp, Ashley Reid, Mayke Deuss.

On Twitter, we “Shared The Joy” with Kurtis, Danie, Matthew O’Sullivan and Michael Romano creating a countdown of the best Junior Eurovision songs that promoted “joy” in the lead up to the final night of the contest.

For the first time in the Club’s history, we sent a Press representative, with that honour going to Kurtis Carter, who travelled to Poland to cover the contest for the club. Kurtis was able to provide a unique insight into the workings of Junior Eurovision. He gave daily recaps, performance reviews, rehearsal footage and exclusive interviews with the artists, which can also be found on our Instagram and Youtube channel.



While in Poland, Kurtis connected with fellow Eurofans, collaborating with ESC Insight, as well as ESCFAN TV. Due to his professionalism and friendliness, Kurtis developed strong ties with key Eurovision stakeholders and heads of delegations. Kurtis was an excellent representative for the Club and Australia, and we thank him for his hard work to promote Junior Eurovision, giving our members a truly unique insight into the experience.

2019 LipSyncFestivalen 2 (organised by Danie Tregonning)

After a very successful Lip Sync Festivalen over the 2018/19 summer, the contest returned in December 2019. The concept was very simple, with members encouraged to submit 30 second clips of them lip syncing a Eurovision or Junior Eurovision song of their choice. The contest included a few firsts; two entries of the same song and three songs from JESC. We even allowed the inclusion of a

national final song from Vidbr 2019, “Siren Song” by Maruv, as it was a fan favourite.

With a record 15 entries from our members and 52 members acting as peer juries, Michael Barrett’s take on Paula Selling and Ovi’s “Playing with Fire” (Romania 2010) ran away with the win. Mark Perkins came second with “Tonight Again” (Australia 2015) and Christopher Dean and Ricky Li third with “Bandido” (Spain 1990).

A big thanks go to our other contestants who took to time to create amazing clips - Danie Tregonning, Jayde Gray, Sally MacAdams, Laura Smith, Raquel Carter, Lukman Andi Uleng, Kyriakos Tsinivits, Stuart Wilders, Dale Roberts, Mike Jones and Ruby Daly.

2019 CBAA Awards (Eurovision Top 100)

The Eurovision Top 100 2019 on Joy FM was nominated for *Excellence in Digital Media* by the *Community Broadcasting Association of Australia* and some of our committee attended the awards, in support of Joy FM, on October 27th at the *Pullman Hotel* in East Melbourne. The show didn’t win but Christopher Dean, Danie Tregonning, Ricky Li, Fleur Menezes and Mark Perkins all had a great night meeting other people in community radio.



2020 Eurovision Top 100 (Joy FM) (organised by Christopher Dean)

After the success of the 2019 edition, the *OGAE Australia Eurovision Top 100* was on again for 2020, with a whole batch of songs from Eurovision 2019 to add into the mix. With over 130 votes from OGAE Australia and Joy members, we were ready to unleash the new list onto the world.

Once again, we were invited back to Joy FM for another afternoon of counting down the 100 songs on January 27th. Christopher Dean, Danie Tregonning and Fleur Menezes returned to the JOY studios, along with first-timers Jayde Gray, Ayan Huruseh, David Wood and Cem Deniz Sahin to help the JOY Eurovision team, Michael, Liam and Io, broadcast the results live on air.

Not only did we have a ball, our live tweet of the event trended fourth on Australian Twitter!

At the end of a long 7 hour broadcast, Loreen's *"Euphoria"* (Sweden 2012) took out the top spot, with Dami Im's *"Sound of Silence"* (Australia 2016) second, and KEiINO's *"Spirit in the Sky"* (Norway 2019) in third place.

2019 OGAE Video Contest (organised by Christopher Dean)

As Eurovision is not only audio, but also visual, it makes sense there should be a celebration of music videos, and the OGAE clubs have that covered. The OGAE Video Contest is similar to the OGAE Song Contest, offering us a feast for the eyes with some of the best non-Eurovision video clips from around the world.

OGAE Australia members chose Pnau's *"Solid Gold"* as their representative, with the final voting seeing it just sneak into the Top 10 at #10 in the final results. Way ahead of us, it was OGAE Ukraine who won the contest with Marav's *"Siren Song"* voted the best video clip of the year.

2019 Christmas Advent Calendar (organised by Danie Tregonning and Christopher Dean)

Can you make a trivia contest run for 24 days? Yes you can! Santa Claus and Mrs Claus (Christopher Dean and Danie Tregonning) kept the Elves on their toes everyday leading up to Christmas Day to find the links between groups of Eurovision songs corresponding to the date number in December.

There was head scratching, face palming and quite a bit of frustration amongst the elves, with Jasmin Bear coming out on top as the smartest elf of them all.

2020 Midsumma Festival (Melbourne)

Midsumma has been running since 1989 as the largest LGBTQIA+ festival in Melbourne and 2020 was OGAE Australia's first time to hold a stall. It was a long and hot day, but that didn't stop our committee members Ricki Li, Danie Tregonning, Jayde Gray, Christopher Dean, Fleur Menezes and Christopher Greaves, together with club members Mark Cowley, Mark Perkins, Alexis Moloney, Kerryn Murray, Mayke Deuss and Cem Deniz Sahin from having a great and very engaging day.

At the end of it all, we had signed up 41 brand new members to our happy Eurovision family.



2020 Ticket Ballot & Trivia (organised by Christopher Greaves and Christopher Dean)

One of the most exciting events of our Club calendar is the Eurovision Ticket Ballot, and for the Eurovision 2020 contest in Rotterdam, it was a big one! Fleur Menezes had a big job on her hands to draw 139 balls from the applications received for fan ticket packages.

Held at *Evie's Disco Diner* in Fitzroy, OGAE Australia took over the venue for the afternoon, enjoying some Eurovision trivia hosted by Christopher Greaves, and Eurovision Bingo hosted by Christopher Dean. We finished it all off with a boogie to some Eurovision hits into the night.

2020 Australia Decides Events (Gold Coast)

With all committee members on the ground on the Gold Coast, the weekend of *Eurovision: Australia Decides 2020* was one for the books.

Starting with the Friday media call, the social media team was allowed access to the arena to chat with all the artists. It was a very busy day at the *Gold Coast Convention and Exhibition Centre*, followed by the jury show, and then a member catch-up at *The Envy*, organised by Christopher Greaves and Simone McDonnell, for the second year in a row. All the good tunes were played, as well as a quick game of Eurovision bingo. The night also incorporated a fundraiser to raise funds for fire services who had battled the catastrophic Australian bushfires at the end of 2019.

This was the first year we were able to have an OGAE Australia desk at the *GCCEC*, offering a familiar face for those attending alone, and information for curious OGAE Australia wannabes. With word of our after-party, we also managed to sign up another 54 members.



Saturday morning saw our members take over Broadbeach's *Pacific Fair* shopping centre for Eurovision karaoke, and a chance to meet and greet the Australia Decides artists for photo ops and autographs. Working with SBS, Blink TV, and Hot Tomato radio crew, our members, Laura Smith, Jayde Gray, Louise Holst, Justin Sumner, Kurtis Carter, Ricky Calder, Raquel Carter sang onstage, and even made it on local television.

That afternoon we were off to *On Fire Greek Taverna* in Broadbeach for a delicious lunch, before some attended the family show back at *GCCEC*.

On Saturday night, it was the big one - Australia Decides! Even bigger was the after-party that kicked off at *The Flamingo Nightclub*. Jayde Gray, Dale Roberts and Courtesy Act (Kurtis Carter) reprised their *So You Think You Can Eurovision* performances to massive crowds, the dance floor was packed, and there was even a bit of mingling with the Australia Decides artists.



2020 Chillout Festival (organised by Christopher Dean and Danie Tregonning)

Chillout Festival has been running since 1997 and is the biggest Queer country pride festival in Australia. It turned out to be somewhat of a bittersweet affair, with Chillout being our last hurrah before COVID-19 lockdowns hit.

With this being the second year OGAE Australia held a stall on Carnival Day, Christopher Dean, Ricky Li, Danie Tregonning, Mark Perkins made quite a weekend of it, with Daylesford local, Damien Hadfield, helping out for the day.

It was an excellent day, with plenty of familiar faces dropping into the stall to listen to the latest Eurovision contenders. We also welcomed 11 new members to our club.

2020 Eurovision Big Night In Viewing Party (organised by Kurtis Carter)

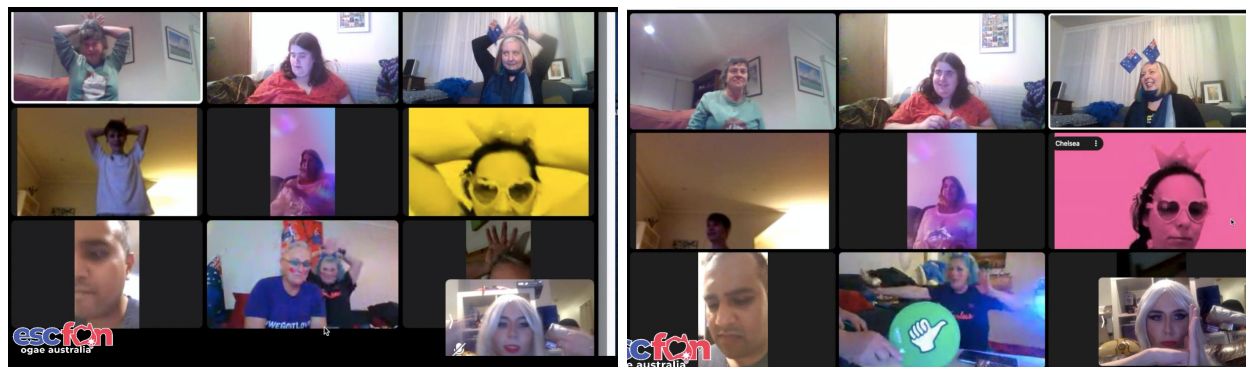
In lieu of Eurovision 2020, SBS broadcasted a Eurovision special called 'Eurovision: Big Night In'. This television special allowed Australians to relive the Eurovision experience, and allow fans to vote for their favourite act for 2020. It was a tight run for the finish line, but Iceland's Daði og Gagnamagnið came out on top with their synth hit, "*Think About Things*". Fans were also able to get an exclusive performance from the Australian representative for Eurovision 2020, *Montaigne*, who performed the intended Eurovision stage performance of her song "*Don't Break Me*". Fans were in awe of the performance that used virtual reality to enhance the performance.



As a Club, we want to ensure our members are able to have the best experiences possible. We organised a Facebook Room (like a Zoom) video call while we watched the show, with plenty of zaniness from Ruth Oldfield, Danie Tregonning, Kurtis Carter, Joanna Holman, Jessika Ross, Melissa Evans, Mayke Deuss, Priyant Pratap, Lisa Gilbert, Angela Cafe, Drew Andrea, Alistair Craig and Moran Kordova-Leavitt.

We also worked with SBS in organising two segments/interviews with our members Lisa Gilbert and Angela Cafe, and Drew Andrea and friends. We would

like to thank Charlotte and her wonderful camera-man, and the rest of the team from SBS for making this possible.



2020 Preview Party (organised by Christopher Dean and Alistair Birch)

Our big preview party plans changed in 2020 and unfortunately we were unable to move forward with our events in Brisbane, Sydney, and Melbourne featuring Hera Björk due to COVID-19.

While we didn't want to go without, the committee was given a wild idea of shifting our party online. Enter Alistair Birch. We explored many ways that we could still hold our party online, with a couple of test runs of various online platforms. We settled on Microsoft Teams, with Alistair being our host broadcaster from his home. Invitations were given to not only our members, but all OGAE clubs and other fans to join in the fun. Over 500 free tickets were registered to our event. With a full countdown our favourite songs and postcards from members at home, our first (and hopefully only) purely online preview party was a huge success.

Thanks go out to Ricky Li for help with the technical side of things, and Danie Tregonning, Patrick Morgan, Kurtis Carter and his brother Preston for helping out with the testing of the viewing platform.

ESC 2020 Lipsync Contest (organised by Danie Tregonning and Christopher Dean)

With the devastating blow of no Eurovision for the first time since 1956, the committee decided to run a "Lip Sync Festivalen 2.5" type contest where members could perform and stage their own versions of the 2020 songs.

This was also the first club contest that allowed contestants from other OGAE clubs to participate in, with OGAE Rest of the World member, Luc Spencer-Gardner, kindly submitting in a clip.

A full 26-entry mock Grand Final premiered on Watch2Gether, with 34 members voting via Jotform. Huge kudos to Angela Cafe for taking on five songs and an amazing result for Jaz and Paul Broomfield for taking out first and second place

with their performances of Iceland's *"Think About Things"* and Russia's *"Uno"*. Mark Perkins came third with his interpretation of Georgia's *"Take me as I am"*.

Thank you to the rest of our contestants for making this such a grand affair - Danie Tregonning, Christopher Dean, Kurtis Carter, Ricky Li, Chris Scarf, Lisa Gilbert, Sally MacAdams, Justin Sumner, Ruby Daly, Moran Kordova-Leavitt, Raquel Carter, Chris Welsh, Staffan Ramsey Axelsson, Ronny Addamo, Ann Coe and Djenat Ploughman.

[Top 100 Non-Qualifiers \(organised by Christopher Dean\)](#)

There is a lot of love for the songs that don't qualify for the Eurovision Grand Final, so it was about time they were given their place in the sun with the very first Top 100 Eurovision Non-Qualifiers countdown. 82 members selected their favourite 21 non-qualifying songs, presented on Facebook Watch Party.

It was justice for *"Verona"* at the end of the day with Koit Toome and Laura's song coming in at #1 on the countdown, with *"Hear Them Calling"* by Greta Salome in second and ZibbZ's *"Stones"* in third.

The afternoon was heaps of fun, with over 2,000 comments made during the show.

Thanks also goes to Ricky Li for tweeting all the results throughout the show.

[OGAE Australia Home Concerts \(organised by Christopher Dean\)](#)

With most of the world confined to their homes, and no Eurovision to entertain them, the stars of the contest took it upon themselves to deliver entertainment straight from their own living rooms. The Eurovision Home Concerts quickly became very popular, so much so that we decided to host our own.

Two ESCFAN Home Concerts have so far been produced, with our talented members Jayde Gray, Kurtis Carter, Ricky Li, Christopher Dean, Aaron Paraiso, Justin Sumner, Betty Evans, William Fedor, Danie Tregonning, Fiona Andrews and Luke Lynch all contributing.

[Fire Saga Movie Zoom Reaction \(organised by Christopher Dean and Ricky Li\)](#)

The rumoured Eurovision movie came at just the right time, when we were all in need of some joy. Netflix gave us an exciting gift in the form of *"Eurovision Song Contest: The Story Of Fire Saga"*.

Not content with keeping our critical notes to ourselves, 7 members from all over Australia joined Christopher Dean and Ricky Li on a Zoom round table discussion and reaction to the movie, available on our YouTube channel.

Thank you to Angela Cafe, Lisa Gilbert, Ruth Oldfield, Michael Novy, Kyeema Kennedy, Luke Lynch and Fiona Andrews for sharing their high and low moments from the movie.

2020 Song Contest Poll (organised by Christopher Dean and Danie Tregonning)

Every year, OGAE International does a pre-poll of the year's Eurovision songs to determine the winner from the 40 plus OGAE clubs across the world. With Eurovision 2020 cancelled, the Poll still went ahead with added public voting to see what song "should" have won according to fans.

108 of our members voted in our part of the poll, with our top 5 of 2020 being Iceland, Lithuania, Switzerland, Russia, and Germany. Once all the votes were tallied by OGAEI, Lithuania's "*On Fire*" won the Song Poll, Iceland's "*Think About Things*" coming in second, and Switzerland, Bulgaria, and Italy rounding out the top 5. We almost had it bang on this year!

Member Spotlight (organised by Kurtis Carter)

This year we introduced a Members Spotlight to put focus on the lives of some of our OGAE Australia members, in particular Steven Spiteri and Mark O'Sullivan, who have had the spotlight shine on them, so far.

We look forward to building on this in the coming year.

2020 OGAE Second Chance Contest (organised by Danie Tregonning)

The Second Chance Contest allows OGAE clubs whose countries hosts a National Final to submit a "second choice" performance to represent them in a kinda "alternative universe" Eurovision.

Looking back at the fun times for *Australia Decides* to choose our entry for 2020 *Second Chance* was something we all needed during a pandemic, with 108 members voting. Jaguar Jonze's "*Rabbit Hole*" was a big winner for our members, with Vanessa Amorosi's "*Lessons of Love*" in second and Casey Donovan's "*Proud*" coming in third.

The results video is due shortly from *OGAE France* on the 10th October.

2020 OGAE Retro Contest (organised by Fleur Menezes)

Each year, a small group of dedicated OGAE members run a *Retro Contest* of songs from a chosen year in two parts: a second chance competition for the best song from the countries hosting a National Final for the contest of that year, plus a Guest Jury where countries who didn't have a National Final that year can send a regular song from their country. Tracing the years backwards, this year it was 1969's turn, with 10 countries sending a second chance song, and 14 countries,

including Australia, being part of the Guest Jury side. OGAE Australia submitted the Australian classic, *"The Real Thing"* by Russell Morris.

The results just released saw Russell Morris coming in at 8th place overall.

2020 OGAE Australia TV on watch2gether

OGAE Australia TV was born for members to enjoy some social time together while being socially distant. The platform allows viewings of YouTube videos to be enjoyed by multiple people at the same time, with a chat function that is informative as it is hilarious.

With the odd OGAE Contest song viewing here and there, the watch2gether platform has become a staple each Sunday for a small group of members to enjoy viewings of Eurovision Song Contests from the 90's.



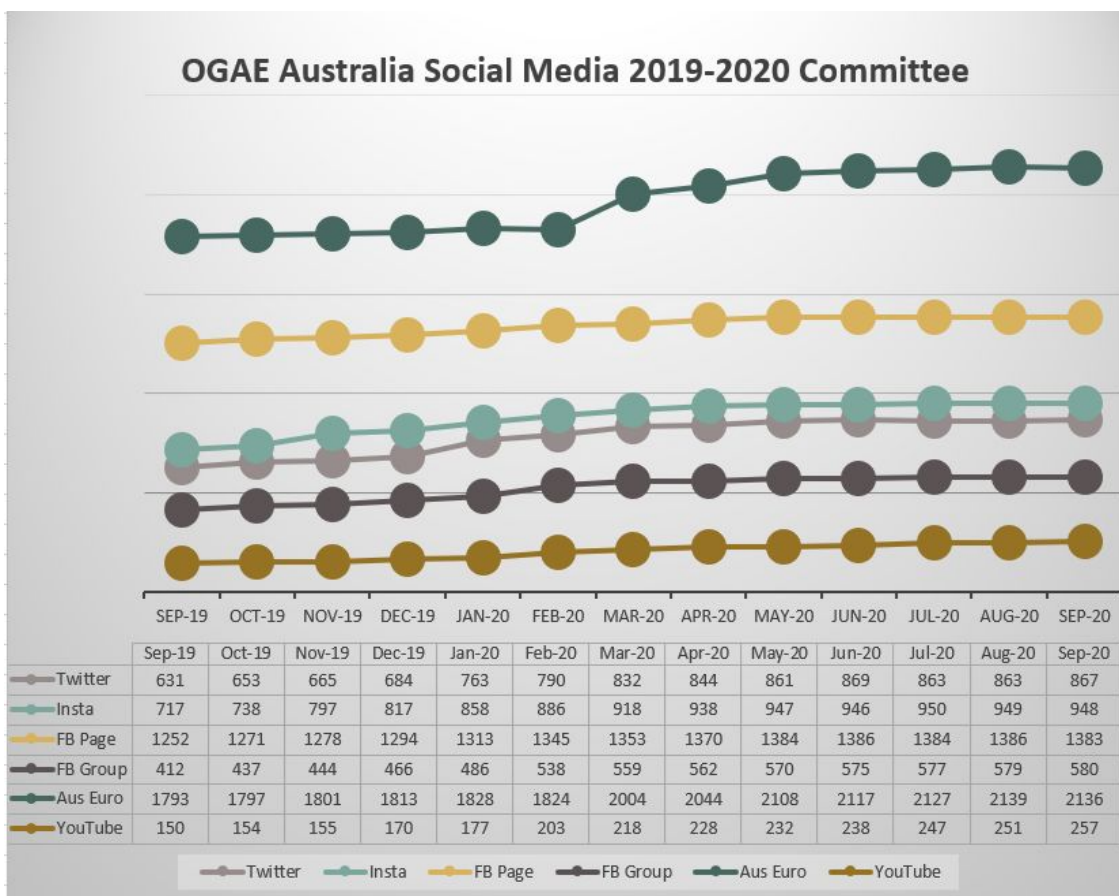
SOCIAL MEDIA REPORT 2019/20

Losing Eurovision 2020 was a serious blow to not only us as fans but also for the Club as we lost a lot of our social media content for the year. One thing we do have to consider is that we weren't alone in this. While we did lose our largest event for the year, we still delivered a strong year for the social media channels as we were forced to be innovative when everything moved from in-person activities, to online.

Back in April, we had a strong plan outlined for our social media coverage while on the ground in Rotterdam, but we will save these plans and build on them for the next time we as a Club can attend a Eurovision in person.

The aim of our social media channels has always been to reach out to all fans of Eurovision, local and abroad, across many different channels including Twitter, Instagram, Facebook, Youtube, our website, and newsletters to our members. While the members only Facebook page is for our members, our public channels are the highlight of what we do as a Club, and to entice new members to join our Club.

You will find the 2019-2020 growth of our channels in the graph below:



Our Twitter account *@OGAE_Australia* has been running since 2016. This year, the account was used mostly for live tweeting events, and keeping our followers up to date with Club events and Eurovision news. Our best results using the platform came in January and February with the live tweet of our second annual *Eurovision Top 100 with Joy FM* (we trended 4th in Australia), and our tweets from *Eurovision: Australia Decides* on the Gold Coast. This account has experienced 37.4% growth this committee year which is a great result for a year that didn't contain a contest. The twitter account this year was run by Danie Tregonning with assistance from Christopher Dean, Ricky Li, Kurtis Carter, and Jayde Gray (past committee).

@OGAE_Australia on Instagram was opened in 2017 and serves as a visual diary of the events of our Club. On this account we reported on Club events such as our 2020 social engagements prior to lockdowns, *Top 100* on Joy FM, Club news, Eurovision news, our online events including *Top 100 Non-Qualifiers*, plus footage from *Eurovision: Australia Decides*. This year we have garnered 32.2% growth on this social media channel. Our Instagram was headed by Christopher Dean with assistance from Gemma Schuhmann, Kurtis Carter, and Danie Tregonning.

Our Facebook Page, *Eurovision Song Contest Fans of Australia Network - OGAE Australia* has experienced a 10.5% increase in likes over the year and it is still the first place people find us on Facebook. We have used this platform to collate Club news and events, plus important Eurovision news. This page was run by Danie Tregonning, Simone McDonnell, Kurtis Carter and Ricky Li.

Our *Members Only* Facebook Group has increased by 40.8% this year with a large percentage of our paid members joining the group. This group's content is mostly generated by our members, with the committee relaying information about Club events and news, and OGAE related updates.

Australian Eurovision, which is one of the oldest and largest Australian run Facebook groups, has been under the OGAE Australia social media umbrella for over 18 months now. Majority of the content is run by the members and has experienced a 19.1% growth of membership for this committee year. This group was overseen by Danie Tregonning, with help from Gemma Schuhman, Kurtis Carter, Simone McDonnell and Chris Greaves (past committee).

Our YouTube Channel, OGAE Australia has gone from strength to strength this year with original content driven by committee and members of the Club. We are proud of the 71.3% growth on this channel, including our interview with KEiINO and stars of *Eurovision: Australia Decides*, *All Stars 2*, *LipSyncFestivalen*, Zoom chats with members, *Home Concerts*, and our *2020 Eurovision Lip Sync Contest*. Along with our own content, the playlist we created have proved to be very popular with our subscribers.

Over the past year, Spotify account *OGAE Australia* has served as a one-stop-shop for playlists from *Eurovision: Australia Decides*, *Eurovision 2020*, the *OGAE Second Chance* and *OGAE Song Contests*.

Our *Newsletters*, collated by Christopher Dean and Danie Tregonning, have been a monthly alternate way to get out information to our members. They also serve our members who choose not to use social media and prefer their information via electronic mail. This year we also trialled sending press releases to our members thanks to Kurtis Carter.

As we haven't been able to be together due to restrictions, our Watch2Gether and Zoom groups have been a lifeline for us to connect with members during the pandemic. On Watch2Gether, we have run weekly Eurovision watchalongs of older contests, (mostly 90s and whatever HD versions of other contests that are uploaded thanks to *Eurovision Again*) as well as special viewing nights of the OGAE Second Chance Contest 2020 songs. For the first time, we have used Zoom for group discussions and will be holding our first ever online annual general meeting on the service.

Our website, *ogaeaustralia.com* has gone through more upgrades and revamps this year thanks to Christopher Dean, Ricky Li, and Chris Greaves (former committee). Our website has housed our Club initiatives including *All Stars 2*, OGAE Contests, *Member Spotlights*, and our first National Finals and Eurovision 2020 guide. We have also had *Junior Eurovision* reviews and tips for The Netherlands thanks to our Dutch member, Mayke Deuss.

Our Redbubble account is where our members can buy *OGAE Australia* merchandise and support the Club financially. We have sold many t-shirts this year, which our members wore proudly at *Eurovision: Australia Decides*, including our new line of LGBTQIA+ Pride goods. A lot of our sales are driven from our social media channels and this account has been run by Gemma Schuhmann and Christopher Dean.

As a whole, we have experienced a successful year on our social media channels, which holds us in a good position to continue in the next committee.

FINANCIAL REPORT

2019/2020

Balance Sheet

ESCFAN INC.

As of 30 June 2020

ABN: 52 172 837 162

ASSETS

CURRENT ASSETS	THIS YEAR	LAST YEAR
Bendigo Cheque Account	\$1,274.34	\$804.53
Bendigo Debit Card	\$492.89	\$97.16
Bendigo Online Saver	\$7,461.17	\$7,500.00
Paypal Account	\$57.74	\$1,339.79
TOTAL ASSETS	\$9,286.14	\$9,741.48

LIABILITIES AND SHAREHOLDERS' EQUITY

CURRENT LIABILITIES		
Trade Creditors	\$0.00	\$0.00
TOTAL CURRENT LIABILITIES	\$0.00	\$0.00

EQUITY

Retained Earnings	\$9,741.48	\$12,587.88
Current Earnings	-\$455.34	-\$2,846.40
TOTAL EQUITY	\$9,286.14	\$9,741.48

Profit & Loss Statement

ESCFAN INC.

1 July 2019 to 30 June 2020

ABN: 52 172 837 162

INCOME	THIS YEAR	LAST YEAR
Membership Fees	\$15,705.00	\$13,075.00
Donations Received	\$370.00	\$61.00
Commissions Received	\$176.85	\$55.65
Event Income (Gross)	\$170.00	\$10,120.00
Interest Received	\$79.00	\$76.90
GROSS PROFIT	\$16500.85	\$23388.55

EXPENSES

Advertising	\$913.15	\$138.32
Bank Charges	\$212.91	\$201.93
Competitions and Prizes	\$254.45	\$1,034.93
Event Expenses	\$12,768.45	\$21,827.55
Filing & Registration Fees	\$244.30	\$225.80
Gifts & Donations	\$0.00	\$164.94
Meeting & AGM Expenses	\$517.70	\$405.50
OGAE Related Costs	\$1,332.28	\$898.85
Postage, Print & Stationery	\$20.05	\$467.68
Website & Internet Costs	\$435.90	\$869.45
Other Payroll Expenses	\$257.00	\$0.00
EARNINGS BEFORE TAX	\$16956.19	\$26234.95
NET PROFIT / (LOSS)	-\$455.34	-\$2846.40

Schedule 1
Regulation 15
Form 1

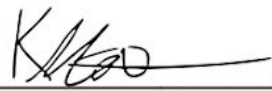
Associations Incorporation Reform Act 2012

Sections 94 (2)(b), 97 (2)(b) and 100 (2)(b)

**Annual statements give a true and fair view of financial performance and position
of incorporated association**

We Kurtis Carter and Christopher Dean being members of the committee of the
ESCFAN Inc. certify that –

“The statements attached to this certificate give a true and fair view of the financial
performance and position of the above named association during and at the end of
the financial year of the association ending 30th June 2020.”

Signed:  Kurtis Carter (Secretary)

Date: 22nd September 2020

Signed:  Christopher Dean (President)

Date: 22nd September 2020
